



6861 Via Campestre Las Cruces, NM 88007 Phone: (575) 523-8641

NEW PHCC OPTIONAL TRANSFERABLE MEMBERSHIP PLANS

Junior (Member Under 40) Individual Golf and Club ("JIT") 2020 Membership

INTRODUCTION

Spirit Golf Management, LLC (SGM), owned by Todd Barranger and Richard Holcomb, has closed on the purchase of Picacho Hills Country Club (PHCC) from Organ View Properties, LLC (OVP). As part of this purchase agreement, **SGM agreed with OVP to continue providing membership privileges to all existing classifications of PHCC memberships that are in good standing when SGM assumed ownership of PHCC. In addition, SGM intends to continue offering the existing basic membership programs to existing and potential new members.**

SGM now offers existing and future members an optional **TRANSFERABLE MEMBERSHIP** offering that can be sold by the member later if the member is in good standing with the club at the time of the membership sale and transfer. Specific terms and conditions will be included in the membership agreement and are detailed below. **The new transferable memberships will require an INITIATION FEE as detailed below.**

MISSION STATEMENT & PLEDGE

The PHCC property needs considerable improvements. The current SGM business plan allows for limited improvements in 2020, but SGM has already exceeded planned improvement expenditures, which include the liquor license, bar/restaurant renovations and bar/restaurant furniture.

All initiation fees received in 2019 have been deposited in a PHCC capital projects escrow account that only releases funds for PHCC capital projects. The funds will be applied to the 2020 planned improvement expenditures to date.

Basic PHCC Improvement Spending from initiation fees raised in 2019 were prioritized as follows: First \$800K to be spent on the PHCC clubhouse for essential improvements, **including a new full-service liquor license and furniture, fixtures and equipment (FF&E) replacement.** The second \$500K raised is to be spent on **golf maintenance facility improvements.**



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MEMBERSHIP DEPOSIT

Please make your Pre-Membership deposits at the club or at the title company shown below.

The Membership Initiation Fee (Earnest Money Deposit) paid by the Membership Applicant ("Applicant") shall be held in escrow by Southwestern Abstract & Title Company ("ESCROW AGENT") in an interest-bearing account. In the event this Agreement is not terminated by the Applicant after reviewing the final membership agreement on or before the end of the Evaluation Period between Southwest Golf Management, LLC (Club Buyer) and Organ View Properties, LLC (Club Seller) in accordance with the provisions herein, the Earnest Money Deposit and the interest earned thereon shall, subject to the terms and provisions of this Agreement and in the event this Agreement is terminated by Club Buyer prior to the expiration of the Evaluation Period, be refunded to Applicant.



GRICEL R. CHAVEZ

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1125 South Main Street
Las Cruces, NM 88005

New Transferable Junior (Member Under 40) Individual Golf and Club ("JIT") Membership

Monthly Club Dues: \$280 Quarterly F&B Minimum: \$150

INITIATION FEE: A transferable and sellable full NON-EQUITY individual golf and club membership with an initiation fee of **\$2,000**.

INDIVIDUAL MEMBERSHIP: This JIT membership is an individual membership and allows one individual adult from the household to be the PHCC club member and enjoy all the PHCC golf, tennis and social membership privileges. Two individuals from the same household seeking membership to PHCC must join one of the family memberships.

FACILITY ACCESS: New Members who make the initiation fee deposit with the escrow company prior to the SGM closing date for the club purchase may start using the PHCC facilities as a temporary Junior Individual Member and pay normal monthly golf club fees until their new Transferable membership documents are issued when SGM completes the purchase of PHCC.

INITIATION OPTION: SGM will offer initiation fee payment terms for new or existing members who sign up for the JIT membership. Basic terms - \$200 first-month payment with 21 monthly payments of \$130 each month. Payment terms are in addition to the normal monthly dues and service charges due from the member. Final terms and conditions will be outlined in the membership agreement.

MONTHLY FEES: The JIT member will receive a monthly club fee structure equal to the current 2019 membership monthly fee structure for four (4) years if the member stays current with their monthly PHCC payment obligations throughout the four-year period. The JIT member will also receive guest fees, merchandise purchases and golf cart rentals at a 10% discount for the first four (4) years of their new membership if the membership is in good standing and not in default.

FOOD & BEVERAGE: The member's food and beverage minimum spending requirement is tracked quarterly up to the point the member has reached a total spending in food and beverage for that 12-month period equal to the total annual requirement, at which point the member would not have a minimum spending requirement for the remainder of that 12-month period.

CLUB CHARGING: The JIT membership allows each JIT member to have charging privileges at the club if the member stays current with their PHCC club obligations. A credit card will be required to guarantee timely club payments should a member become delinquent



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on their payments. If the JIT member becomes more than 20 days delinquent on their payment obligations to PHCC, they will receive a notice and warning and then, after any subsequent PHCC billing delinquencies of more than 20 days, that JIT member will agree to forfeit their discounted guest, merchandise and golf cart fee benefit and allow their minimum monthly fee structure to convert to the current 2019 fees being charged at that time to non-JIT golf members.

PHCC STATEMENTS: The JIT monthly dues structure is based on the member agreeing to electronic billing for their monthly statements. If the JIT member requires monthly statements prepared and delivered by mail, then PHCC will require an administrative charge of \$15 per month. If the member does not want electronic billing and instead would like to pick up their monthly billing statement at the club, that service would not require an administrative fee, but the member would agree to allow automatic credit card payments for their monthly billing.

CONVERSION: JIT members may convert and upgrade this membership to a Transferable Family Golf or Corporate Golf Membership within the first three (3) years, in which case their previously paid JIT initiation fee will be credited towards the current Transferable Golf Membership initiation fee and their monthly fee structure would be the same as the existing category of golf membership selected. All the same rights and privileges of the Transferable Golf Membership would apply to this conversion. JIT members must upgrade this membership to a Transferable Family Golf or Corporate Golf membership within 30 days after the JIT member becomes 40 years old.

TRANSFERABILITY: The JIT member may sell this membership in the future to any potential new member approved by PHCC for membership at any price they like. If the membership is sold during the initial four-year membership period, then the new member would receive the benefit of that fee structure until the end of the initial four-year fee period. If the membership is sold by the JIT member after the initial four-year membership period, the new member would receive the same fee structure for the same type of "Initiation Fee" membership being offered to other JIT members.

TRANSFER FEE: Any JIT member who sells their membership to a new prospective member who is approved by PHCC for membership will agree to pay PHCC a \$250 administrative transfer fee. Any JIT member can request PHCC to sell their membership on behalf of the JIT member to a new prospective member who is approved by PHCC for membership and will agree to pay PHCC a transfer fee equal to 50% of the new member sales price that the existing JIT member approves and accepts.

SURRENDER: Should any JIT member desire to surrender their membership to the club, then they may surrender their membership and they will no longer be responsible for future PHCC membership fees if they are current with all of their PHCC financial obligations at the time they surrender their membership. JIT members who surrender their membership to PHCC agree that they waive their rights or claims to any proceeds from the re-sale of their membership.

SOLICITATION: JIT members cannot sell their memberships to individuals that have been previously solicited by PHCC to buy a PHCC membership without prior written consent of PHCC. Solicitation by PHCC means that an individual has shown an interest with key PHCC staff members and that individual, family member or corporate entity representative has met with PHCC or communicated via mail, e-mail or phone with PHCC staff members.

GENERAL PHCC GOLF FEES

These are the anticipated 2020 fees starting February 1, 2020. PHCC reserves the right from time to time to adjust the fees as necessary.

GOLFCART RENTAL

18 Holes \$18 / 9 Holes \$12

Cart fees are PER PERSON and golf cart fees are based on two riders per cart

GUEST GOLF FEES W/MEMBER

18 Holes \$70 / 9 Holes \$40

All guest golf fees include a golf cart and PHCC requires two riders per cart when possible



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GUEST GOLF FEES Without MEMBER **18 Holes \$80 / 9 Holes \$50**

Based on space available, members may sponsor unaccompanied guests

JUNIOR GUEST GOLF FEES W / MEMBER **18 Holes \$20 / 9 Holes \$10**

IMMEDIATE FAMILY GUEST FEES W / MEMBER **18 Holes \$40 / 9 Holes \$25**

Only immediate family members not living at home are eligible for the family guest fee

ANNUAL GOLF CART TRAIL FEE **Family \$1,500 / Single \$1,200**

Trail Fee is for one personal-use golf cart - this fee does not apply to club-owned golf carts

RENTAL GOLF CLUBS **18 Holes \$40 / 9 Holes \$20**

GOLF HANDICAP SERVICES ANNUALLY **\$36 per person**

CLUBHOUSE LOCKER FEE **\$10 per month per person**

CLUBHOUSE GOLF BAG STORAGE **\$10 per month per person**

